



internet
matters.org

Independent Director

Candidate Pack

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Our partners



The organisation

Internet Matters is an organisation dedicated to helping children enjoy the internet and connected technology free from harm.

The organisation was set up in 2014 by BT, Sky, TalkTalk and Virgin Media. It is a member organisation that seeks to work with a broad range of industry partners to help drive behaviour change through awareness and education programmes that ensure children benefit from connected technology smartly and safely.

Our vision

We inspire leading organisations to create together a future where children and young people are prepared to benefit safely from the impact of connected technology

Within the next 5 years we aim to:

- Be recognised as the leading authoritative voice for children's digital wellbeing
- Create a culture where vulnerable young people are routinely asked about their online lives
- Build a partnership where industry leaders prioritise the shared social goal of online safety

We exist to:

- Give parents, carers and professionals the evidence-based guidance they need to help children embrace the internet with confidence and to protect them from online harms
- Raise awareness through campaigns and industry partnerships so that children and young people can be happy & healthy online
- Ensure the views of parents & children are consistently and systematically heard by industry, policy makers & government



What we do

Our strategy focuses on five key strands of activity



Product

Creating and curating the best and most appropriate resources from industry participants and charitable organisations



Vulnerable users

Proactively focusing on a small number of evidence-based initiatives that can impact change for vulnerable users



Channel

Delivering a long-term public campaign that empowers and educates to improve children's digital wellbeing



Insight and external communications

Independent research with families to understand attitudes, needs and concerns and how they can be addressed



Partnerships

Collaborating with industry, policy makers, NGOs and charitable organisations

Internet Matters is fast becoming established as the 'go-to' destination for parents and professionals seeking advice to support children and young people online.

Our website internetmatters.org receives an average of 250k users each month with almost 9 out of 10 users saying they would recommend the website to friends and families.

We have run several campaigns to raise awareness about online safety issues, including the Award

Winning 'Sticks & Stones' campaign to highlight the issue of cyberbullying.

We have published 6 Insight Reports, covering a range of online issues, from online pornography to live streaming, screen time and gaming.

We have partnerships with 13 of the largest companies in the UK, including the leading players in the tech and internet sector. We are delighted to be working with Google, the BBC, Facebook, Samsung, and Three amongst others.

Our governance

CEO Governing Board

Internet Matters is a not for profit company limited by guarantee. It offers a tiered membership structure.

The CEO Governing Board has the highest decision-making authority within Internet Matters. The Members acting individually and collectively have the overall stewardship and responsibility for the organisation.

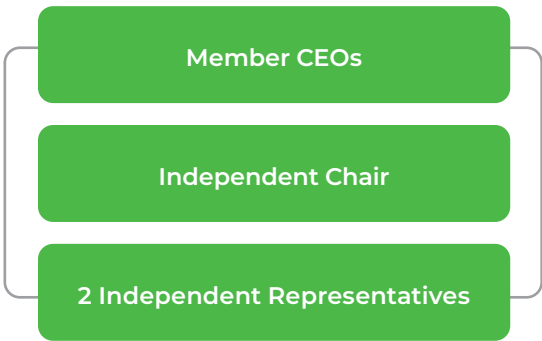
The CEO's of our Members have a seat on our governing board which meets annually. Members are currently: BT, Sky, TalkTalk, Virgin Media, Google and the BBC.

The CEO Governing Body is responsible for approval and ratification of strategy, annual plan, budget, membership structure and CEO appointment.

We are seeking to appoint two independent representatives to this Board.

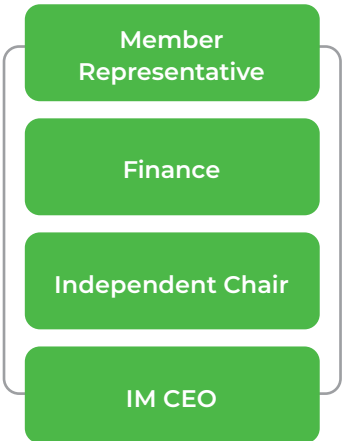
CEO Governing Board

Meets annually



Operating Board

Meets quarterly



Operating Board

Our Operating Board is made up of representatives from our Members along with our Financial Controller, the Chair and the CEO.

The Operating Board is responsible for organisational decisions including strategic planning, new member approval, funding decisions and campaign plans. The Board meets quarterly.

Role description

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|----------------------|--|
| Employer: | Internet Matters |
| Position: | Board Member |
| Remuneration: | This is a pro-bono position |
| Hours: | The time commitment is around 2-5 days per annum |
| Contract: | 3 years |

Key Purpose of the Role:

Internet Matters is looking to appoint two independent representatives to its CEO Governing Board.

Internet Matters plays a significant role in preparing children to safely benefit from the impact of connected technology. It is largely funded by industry who continue to have a role in the company's governance. To support the company's vision to be the leading authoritative voice for children's digital wellbeing, the Board are seeking to increase both the level of independence and its areas of expertise.

As well as appointing an independent Chair, the Board are looking to appoint two further independent board members who will bring a breadth of experience and knowledge to help shape future decisions of the Board.

Responsibilities:

Strategic Leadership

- Provide leadership to the organisation and its Board, ensuring that the organisation has maximum impact amongst its target audiences
- Contribute knowledge and experience, helping the Board ensure that the activity of the organisation has the greatest impact in line with organisational goals
- Attend and fully participate in the annual CEO Members Board meeting
- Support the CEO Members & Operating Board with development of the business strategy
- Support the Chief Executive in the delivery of the company's goals

Governance

- Ensure the organisation is carrying out its agreed purpose and is delivering a public benefit
- Ensure that the Board operates within the agreed organisational goals
- Be able to explain how all the organisation's activities are intended to further support its purposes

External Relations

- As appropriate, act as an ambassador for the organisation and raise our profile, including representing us at external functions, meetings and events
- Where possible, engage with senior industry leaders and government officials to support the strategic goals of the organisation



Skills and experience:

- Existing relationships at a senior level with some or all the following: industry, government, education, academia or the third sector
- Experience of working within organisations or groups with many stakeholders, with a track record of strategic leadership at the most senior level
- Experience of a governance role within a not for profit organisation or social enterprise

Personal specification

- A passionate belief in the rights of children to be net beneficiaries of connected technology and use services free from harm
- Have personal gravitas and be comfortable in a public-facing ambassadorial role
- Good judgement, integrity and effective decision-making
- Ability to commit time to perform the role well, including occasionally attending events outside of office hours

How to apply

Prospective candidates can apply by sending their CV and any covering information to: -

apply@internetmatters.org

Applications must be received by **28th February 2020**. Shortlisted candidates will be asked to attend a panel interview which will be made up of C-level representatives from Internet Matters Members. It is anticipated the interviews will take place from **March 2020**.

Appointment of the position is expected in **mid-2020**.

