



internet  
matters.org

# Chair Candidate Pack



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## Our partners



# The organisation

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Internet Matters is an organisation dedicated to helping children enjoy the internet and connected technology free from harm.

The organisation was set up in 2014 by BT, Sky, TalkTalk and Virgin Media. It is a member organisation that seeks to work with a broad range of industry partners to help drive behaviour change through awareness and education programmes that ensure children benefit from connected technology smartly and safely.

## Our vision

- We inspire leading organisations to create together a future where children and young people are prepared to benefit safely from the impact of connected technology.

## Within the next 5 years we aim to:

- Be recognised as the leading authoritative voice for children's digital wellbeing
- Create a culture where vulnerable young people are routinely asked about their online lives
- Build a partnership where industry leaders prioritise the shared social goal of online safety

## We exist to:

- Give parents, carers and professionals the evidence-based guidance they need to help children embrace the internet with confidence and to protect them from online harms
- Raise awareness through campaigns and industry partnerships so that children and young people can be happy & healthy online
- Ensure the views of parents & children are consistently and systematically heard by industry, policy makers & government



# What we do

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Our strategy focuses on five key strands of activity



## ***Product***

Creating and curating the best and most appropriate resources from industry participants and charitable organisations



## ***Vulnerable users***

Proactively focusing on a small number of evidence-based initiatives that can impact change for vulnerable users



## ***Channel***

Delivering a long-term public campaign that empowers and educates to improve children's digital wellbeing



## ***Insight and external communications***

Independent research with families to understand attitudes, needs and concerns and how they can be addressed



## ***Partnerships***

Collaborating with industry, policy makers, NGOs and charitable organisations

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Internet Matters is fast becoming established as the 'go-to' destination for parents and professionals seeking advice to support children and young people online.

Our website [internetmatters.org](https://internetmatters.org) receives an average of 250k users each month with almost 9 out of 10 users saying they would recommend the website to friends and families.

We have run several campaigns to raise awareness about online safety issues, including the Award

Winning 'Sticks & Stones' campaign to highlight the issue of cyberbullying.

We have published 6 Insight Reports, covering a range of online issues, from online pornography to live streaming, screen time and gaming.

We have partnerships with 13 of the largest companies in the UK, including the leading players in the tech and internet sector. We are delighted to be working with Google, the BBC, Facebook, Samsung, and Three amongst others.

# Our governance

## CEO Governing Board

Internet Matters is a not for profit company limited by guarantee. It offers a tiered membership structure, of which Members are the highest level.

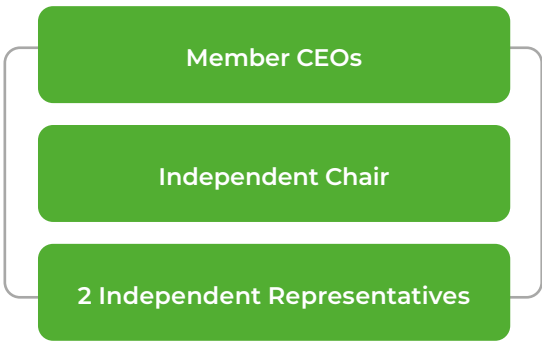
The CEO Governing Board has the highest decision-making authority within Internet Matters. The Board collectively has the overall stewardship and responsibility for the organisation.

The CEO's of our Members have a seat on our governing board which meets annually. Members are currently: BT, Sky, TalkTalk, Virgin Media, Google and the BBC. The Chair will lead this group and there are also two independent representatives who sit on the Governing Board.

The CEO Governing Body is responsible for approval and ratification of strategy, annual plan, budget, membership structure and CEO appointment.

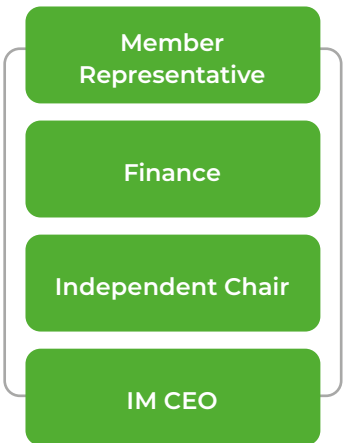
## CEO Governing Board

*Meets annually*



## Operating Board

*Meets quarterly*



## Operating Board

Our Operating Board is made up of representatives from our Members along with our Financial Controller, the Chair and the CEO.

The Operating Board is responsible for organisational decisions including strategic planning, new member approval, funding decisions and campaign plans. The Board meets quarterly.

# Role description

<b>Employer:</b>	Internet Matters
<b>Position:</b>	Chair
<b>Remuneration:</b>	£10,000 per annum plus expenses
<b>Hours:</b>	The time commitment is around 15-20 days per annum
<b>Contract:</b>	3 years

## Key Purpose of the Role:

Internet Matters is looking to appoint a Chair for the organisation.

The Chair leads the CEO Members Board, and will hold the Members and the CEO to account for the organisation's mission and vision. He or she will provide inclusive leadership to the Board, ensuring that each Member fulfils their duties and responsibilities for the effective governance of the organisation.

The Chair will also lead the Operating Board, and, where appropriate, challenge the Chief Executive and ensure that the Operating Board functions as a unit and works closely with the leadership team of the organisation to achieve agreed objectives.

He or she will need to be able to share their passion and commitment and be an internal and external ambassador for the organisation. A key part of the role will be to establish positive and fruitful relationships with senior leaders across industry, parliamentarians and policy makers.

## Responsibilities:

### *Strategic Leadership*

- Provide leadership to the organisation and its Board, ensuring that the organisation has the maximum positive impact for society.
- Ensure that the Board operates within the agreed organisation goals, and provides a clear strategic direction for the organisation
- Support the CEO & Operating Board with development of the annual plan

### *External Relations*

- As appropriate, act as an ambassador for the organisation and raise our profile, including representing us at external functions, meetings and events
- Actively engage with senior industry leaders and government officials to support the strategic goals of the organisation
- Be available as a media spokesperson for the organisation for high-profile media events
- Facilitate change and address any potential conflict with external stakeholders

### *Efficiency & Effectiveness*

- Ensure that the Board independent representatives are regularly refreshed and incorporate the right balance of skills, knowledge and experience needed to govern and lead the organisation effectively, and which also reflects the wider population
- Chair meetings of the CEO Governing Board and the Operating Board, and efficiently bring impartiality and objectivity to the decision-making process



- Monitor that decisions taken at meetings are implemented
- Work closely with the Chief Executive to give direction to ensure that meetings are well planned, meaningful and reflect the responsibilities of the board

### ***Relationship with the Chief Executive and the wider management team***

- Establish and build a strong, effective and constructive working relationship with the Chief Executive, ensuring s/he is held to account for achieving agreed strategic objectives
- Ensure regular contact with the Chief Executive and develop and maintain an open and supportive relationship within which each can speak openly about concerns, worries and challenges
- Liaise with the Chief Executive to maintain an overview of the organisation's affairs, providing support as necessary
- Support the Chief Executive, whilst respecting the boundaries which exist between the two roles

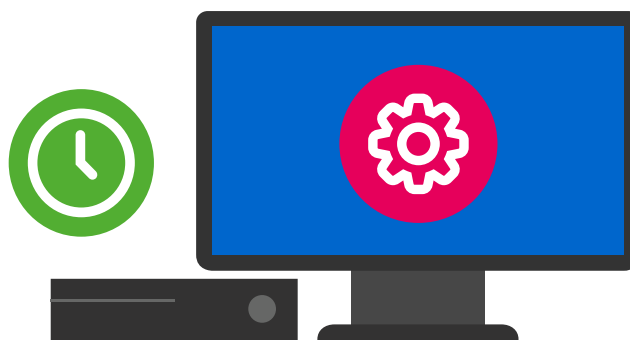
### ***Personal specification***

- Experience of operating within the Board of either a large industry organisation, sizeable charity or not for profit
- Experience of functioning strategically within large organisations with many stakeholders
- Have exceptional leadership and facilitation skills, able to bring out different voices across the group and guide people to reach a genuine consensus

- Have personal gravitas and be comfortable in a public-facing ambassadorial role
- Good judgement, integrity and effective decision-making
- A proven track record of strategic leadership at the most senior level
- Experience of a governance role within a not for profit, charity or social enterprise preferred
- An understanding and acceptance of the legal duties, responsibilities and liabilities of a Board position of this nature
- Ability to commit time to perform the role well, including occasionally attending events outside of office hours

### ***We are specifically looking for someone who has:***

- Knowledge of the children's online safety sector and of the associated regulatory environment in the UK
- Experience of leadership within industry, particularly in the technology, retail or media sectors
- Existing relationships at a senior level across industry, government and the third sector



# How to apply

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***Prospective candidates can apply by sending their CV and any covering information to: [apply@internetmatters.org](mailto:apply@internetmatters.org)***

Applications must be received by 28th February 2020. Shortlisted candidates will be asked to attend a panel interview which will be made up of C-level representatives from Internet Matters Members. It is anticipated the interviews will take place from March 2020.

Appointment of the position is expected in mid 2020.