The average child posts around 26 times a day on social media but only 6 out of 10 followers are real friends.

Online safety should be on every parent’s checklist this school year.

That’s why we’ve got information, advice and support for all your concerns about your child and the Internet. Showing you the best ways to keep them safe online, whatever they’re doing.

Source: Ginger Research online survey

internetmatters.org

Learn about it/talk about it/deal with it
1 in 10 or fewer parents say that they don’t know how to use some of the more risky websites and apps.

Get up to speed with online safety.

We’ve got information, advice and support to help you get up to speed on all the big issues around children and technology. Showing you the best ways to keep them safe online, whatever they’re doing.

Source: Pace of Change Report Research focused on how parents and children differ in their use of the internet December 2015

internetmatters.org

Learn about it/talk about it/deal with it
48% of parents believe that their children know more about the internet than they do and 73% of children agree.

Need to brush up on your online safety this school year?

We’ve got information, advice and support to help you get up to speed on all the big issues around children and technology. Showing you the best ways to keep them safe online, whatever they’re doing.

Source: Pace of Change Report Research focused on how parents and children differ in their use of the internet December 2015

internetmatters.org

Learn about it/talk about it/deal with it
While three-quarters (76%) of secondary school children are using a smartphone regularly at home, just over a quarter (29%) use their phone at school.*

1 in 3 children hide websites they’ve been visiting from parents while 1 in 5 change the social media safety settings enforced by their parents**

Online safety’s never been so important.

That’s why we’ve got information, advice and support on everything that matters when it comes to children’s Internet safety. Showing you what to do, and where to go for help.

3 out of 10 (30%) secondary school pupils admit that they regret things that they have said online†

Learn about it/talk about it/deal with it

* Source: Techknowledge research 2015
** Conducted by Childwise on behalf of Internet Matters Ltd
Online survey of 1,001 parents of children aged 7-17 2015
† Source: Techknowledge research 2015