Online pressures in the first year of Secondary School
Parental concerns

Use of social media

68% Of parents of Year 7 pupils are concerned their children are under pressure to have multiple social media apps

Managing digital relationships

71% Are worried they will be pushed into sharing images or videos

73% Said they were anxious about their child’s ability to manage online relationships

Pressure to take part in dangerous challenges

3/4 Fear they would be pressured into taking part in harmful online challenges and crazes

Exposure to cyberbullying

8/10 Parents of Year 7 pupils said they were concerned about cyberbullying

Having the right phone

68% Worried their kids felt the strain of having the latest device

Smartphone use in schools

59% Of UK parents agreed that phones shouldn’t be allowed inside school

49% Believed children should be allowed to carry them on the way to and from school

Source: Internet Matters research August 2018 of 2022 parents - 663 of whom had children in the transition period, which included Year 6, 7 and 8.