Online pressures in the first year of Secondary School

Parental concerns

internet matters.org

Use of social media



68%

Of parents of Year 7 pupils are concerned their children are under pressure to have multiple social media apps



71%

Are worried they will be pushed into sharing images or videos

Managing digital relationships



73%

Said they were anxious about their child's ability to manage online relationships

Pressure to take part in dangerous challenges



3/4

Fear they would be pressured into taking part in harmful online challenges and crazes

Exposure to cyberbullying



8/10

Parents of Year 7 pupils said they were concerned about cyberbullying

Having the right phone



68%

Worried their kids felt the strain of having the latest device

Smartphone use in schools



59%

Of UK parents agreed that phones shouldn't be allowed inside school



49%

Believed children should be allowed to carry them on the way to and from school