Tips to share children’s milestone moments safely

If you are proud of your children, protect them when sharing images of them online

1. Review privacy settings on social account
Get in control of who can see your photos by applying the right privacy settings. For an extra level of privacy explore setting up a private social network group with friends and family.

2. Check your network of friends
Make sure you are happy that all your 100+ friends who will see your photo are actual friends. If not, consider only sharing with a select group of people.

3. Remember profile photos are public
Take a second look at the picture before you post it to make sure it doesn’t reveal any personal details like your road or house number or their school name.

4. Get permission if image features other kids
Posting a picture of their birthday, the first day at school or another milestone event in your child’s life which features their friends? It’s always better to ask the other parents before posting.

5. Managing your child’s digital footprint
If you’ve posted an image of your child from their first prenatal scan to their first day at nursery, it’s important to consider how this will affect them in the future. As they get older seek their permission before posting.